

Invest in America

Credit unions nationally have entered into arrangements with GM and Chrysler to provide special incentives to credit union members on purchases of new cars and trucks. Called Invest in America, the discounts and rebates are available at all GM and Chrysler dealers across the country.

The two programs vary in the incentives that they offer. This is as brief summary.

Chrysler Credit Union Member Cash



The program with Chrysler involves cash rebates of either \$500 or \$1,000 depending on the vehicle. This rebate is on top of any other incentives offered by Chrysler or its dealers.

Follow this path online to see details of the cash-back incentives.

1. Go to www.lovemycrreditunion.org
2. On the main menu put your mouse over Auto Discounts for Consumers
3. Click the drop-down for Chrysler
4. In the content of this page there is a link to details of the Chrysler incentives

In order to qualify for the rebate the buyer must finance the purchase with a participating credit union and provide evidence of financing in the form of a pre-approval letter from the credit union.

GM Supplier Pricing



Invest in America with the
Credit Union Member Discount From GM

The program with General Motors offers what the company refers to as "Supplier Pricing." This is a discount of 4.5% off the Manufacturers Suggested Retail Price (MSRP or "sticker price"). The discount overlays any other incentives offered by GM or its dealers.

To obtain the Supplier Pricing discount the buyer must show evidence of being a credit union member (such as an account statement) and obtain a registration certificate online.

The GM certificate involves providing some information about yourself and establishing an account with a user name and password. Creating the certificate can be a bit tricky. This is the path you will need to follow.

1. Go to www.lovemycrreditunion.org
2. On the main menu put your mouse over Auto Discounts for Consumers
3. Click the drop-down for GM
4. Scroll down to a blue emblem that says Credit Union Discount From GM, which opens a new window to begin the registration process

The registration asks for a good deal of personal information, but is required by GM in order to get the discounted pricing.

Financing of the purchase by a credit union is not required for the GM discount, but being a member of a credit union is.

More Information



For more information about the GM and Chrysler credit union programs, go to www.lovemycrreditunion.org. This is a website of the Michigan Credit Union League, organizer of the arrangement with the manufacturers, and is the central point for program information.

The GM and Chrysler programs were launched on a nationwide basis on January 7, 2009, and are available to credit union members in every state.

These special credit union member incentives are scheduled to expire June 30, 2009, unless extended by the manufacturers.

Four Points Federal Credit Union is a participant in the Invest in America program. For additional information visit our website or contact us:

www.fourpointsfcu.org

800-323-2786 or 402-431-5180